

2009 Lawrence Half Marathon and 5k Sponsor Form

I would like to be a sponsor for the 2009 Lawrence ½ Marathon and 5k, at the following level:

_____ Event (\$10,000+) _____ Gold (\$7,000+) _____ Silver (\$5,000+)
_____ Bronze (\$1,000 +) _____ Partner (\$500+) _____ Friend (\$250+)
_____ Neighbor (\$100+) _____ Port-A-John Sponsor (\$50)

_____ I have enclosed my donation.

_____ I plan to send in my donation (*circle on*) before /after Jan. 1, 2009.

_____ I plan to pay my donation in monthly installments of _____/month.

Business/ Individuals' Name(s) (as you would like to have it on all publicity):

Contact Person: _____

Address: _____ City _____ Zip _____

Phone (Day) _____ (Cell) _____

Email: _____

Signature: _____

For sponsors at the \$250 level and higher, please fill out the following:

_____ I am a returning sponsor, please use the same logo you did in 2008

_____ I am a returning sponsor, but I want you to use a different logo than '08

_____ I have enclosed a camera-ready artwork of our logo

_____ Please contact me about our logo

_____ I will email my logo to srmriley@sunflower.com

Please send your donation to:

Lawrence Half Marathon and 5k
C/O Steve and Marcia Riley
3021 Sage Brush Drive
Lawrence, Kansas 66047

All sponsors are invited to display information/coupons/brochures during registration at the race site. Please contact Steve or Marcia Riley at srmriley@sunflower.com or 842-4351 to make arrangements. Your complimentary entry forms will be mailed to you in January.

Lawrence Half Marathon and 5k Sponsor Levels

Event Sponsor at \$10,000 or higher (monetary only):

The race would be named after your business, *The (sponsor's name) Lawrence Half Marathon and 5k*. This would be displayed on the front of the t-shirt, awards, and all publicity. Large prominently displayed banner on race day. Special mention in publicity, including newspaper ads, race website, radio announcements, posters, and 15,000 race entry forms. Sponsor would receive 20 complimentary race entries or t-shirts and 20 mugs, business's name or logo on our website with a link on our website to yours. Ability to display business information and/or items at race registration and Saturday's expo. *May be paid in monthly installments, with full amount due by April 1, 2009.*

Gold sponsor at \$7,000 or higher (monetary only):

Business's name/or logo will appear in large letters along the back of the t-shirt. Large, prominently displayed banner on race day. Special mention in all publicity mentioned above. Special mention in all publicity mentioned above. Fifteen free race entries or t-shirts and 15 mugs. Company web-site link on the race website. Ability to display business information and/or items at race registration and Saturday's expo. *May be paid in monthly installments, with full amount due by April 1, 2009.*

Silver Sponsors at \$5,000 or higher:

Business's name/or logo will appear on the sleeve of the t-shirt. Large, prominently displayed banner on race day. Special mention in all publicity mentioned above. Ten free race entries or t-shirts and 10 mugs. Your business's web-site link on the race website. Ability to display business information and/or items at race registration and Saturday's expo. *May be paid in monthly installments, with full amount due by April 1, 2009.*

Bronze Sponsors at \$1,000 or higher:

Business's name or logo displayed in a larger size and prominent position on the back of the t-shirt. Special mention in all publicity mentioned above. Five complimentary race entries or t-shirts and 5 mugs. Business's website link on the race website. Ability to display business information and/or items at race expo on Saturday.

Partner Sponsors at \$500 and higher:

Business's name or logo displayed in a larger size and prominent position on the back of the t-shirt. Name mentioned in newspaper ads, race entry forms, race directions, race website, and sign on race day. Three complimentary race entries or t-shirts and 3 mugs. Ability to display business information and/or items at race expo on Saturday. Business's website link on the race website.

Friend Sponsors at \$250 and higher:

Business's name or logo displayed on the back of the t-shirt. Name mentioned in newspaper ads, race entry forms, race directions, race website, and sign on race day. Business's name or logo displayed on the back of the t-shirt. Ability to display business information and/or items at race expo on Saturday. Two complimentary race entries or t-shirts, and two mugs.

Neighbor Sponsors at \$100 and higher:

Business's name on the back of the t-shirt, on all race entry forms, race day directions, newspaper ads, website, and on sign at the race site. One complimentary race entry or t-shirt and 1 mug.

Port-A-John-Sponsors at \$50 each:

Ability to have a lot of fun in decorating your own port-a-john however you wish. Special recognition on race directions and port-a-john sign at registration.